

Bachelor of **BUSINESS STUDIES** (Honours)

A new route to a third-level
business qualification
available in Portlaoise



Complete the first two years of a four-year degree in Portlaoise Institute – then complete the remainder of your degree in SETU's Carlow Campus!

South East Technological University (SETU) and Laois and Offaly Education and Training Board (LOETB) are participating in an innovative pilot Unified Tertiary Project to co-deliver a degree programme in Portlaoise. This programme will give people of Portlaoise and surrounding areas the opportunity to access a third level course in their local area without any requirement for a CAO application.

Starting September 2023!

Our Honours Business Degree programme will equip you with a broad business skill-base, providing you with a wide range of career options so you can progress to work in a variety of sectors including manufacturing, financial services, and the public sector. The first two years of the programme will provide you with a foundation in business, allowing you time, and access to expert guidance advice, to explore future career choices open to you in the different specialism streams.

In this four-year course, you will complete the first two years in Portlaoise Institute, followed by Years 3 and 4 in SETU's Carlow campus. Students will be registered with SETU from Year 1 and will have access to the full range of services available to all SETU students. Transport from Portlaoise to Carlow will be provided in Years 1 and 2 for cross-campus workshops.

ELIGIBILITY

Those wishing to be accepted onto the programme should meet the following minimum entry criteria:

- Leaving Certificate; 2H5 & 4O6/H7; including English or Irish O6/H7; Mathematics O6/H7, or
- Level 5 major award, or
- Other qualifications equivalent to a major award at level 5 on the NFQ

However, we will also accept your application if you are aged 21 or over but do not meet the minimum entry requirement. Your application will be assessed based on merit, taking into account your life experience, work or community experience.

If your first language is not English, the standard required is B2 (or equivalent) on the Common European Framework of Reference for Languages in writing, reading, listening and speaking. Evidence of achievement of this standard is necessary for entry to the programme.

LOETB and SETU's Unified Tertiary Programmes aim to encourage the participation and success of students from sections of society that are under-represented in higher education, by offering degree programmes at a local level. In the event of over subscription to the programme, priority will be given to applicants who most demonstrate local need.



Year	Location	Embedded Award
Year 1	Portlaoise Institute	Certificate in Business (Component Award)
Year 2	Portlaoise Institute	Higher Certificate in Business (NFQ Level 6)
Year 3	SETU (Carlow)	Bachelor of Business (NFQ Level 7)
Year 4	SETU (Carlow)	Bachelor of Business Honours (NFQ Level 8)

Year	Semester 1 Subjects	Semester 2 Subjects
Year 1	<ul style="list-style-type: none"> • IT for Business • Business Financial Accounting 1 • Microeconomics • Quantitative Techniques 1 • Communications and Academic Writing 	<ul style="list-style-type: none"> • Management • Business Financial Accounting 2 • Macroeconomics • Quantitative Techniques 2 • Business Psychology 1
Year 2	<ul style="list-style-type: none"> • Business Law • Introduction to Marketing • Business Applications 3 • Human Resource Management 2 • Business Psychology 2 • Intermediate Financial Accounting 1 	<ul style="list-style-type: none"> • Business Management Accounting • Supply Chain Management • Macroeconomy of Ireland • Contemporary Marketing Practice • Intermediate Financial Accounting 2 or Human Resource Management 2
Years 3 & 4	<p>On completion of Year 2, you will have the option to choose from the following streams:</p> <ul style="list-style-type: none"> • Bachelor of Business (Hons) in Management • Bachelor of Business (Hons) in Human Resource Management • Bachelor of Business (Hons) in International Business • Bachelor of Business (Hons) in Supply Chain Management • Bachelor of Business (Hons) in Accounting & Finance • Bachelor of Business (Hons) in Marketing 	

FEES

There are no registration fees for the first two years of the programme, which will be delivered in Portlaoise Institute. Students may be eligible to apply to SUSI for a grant to cover fees for Years 3 and 4.



1

**Be driven by the career
you want rather than
the CAO points you get!**

Your Pathway!

2

**Apply to your
chosen course
via LOETB**



3

**Make your learning
objectives and progress
through your degree
with LOETB and SETU**

4

**Flexible modes of
learning and work
placement options**



5

**Complete your degree
studies and graduate!**



FOR MORE INFORMATION, CONTACT

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To apply: <https://www.fetchcourses.ie/course/finder?sfcw-courseId=404907>



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towards earning
your degree!

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Oifig Thrasachta Náisiúnta

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